

# ASPEN 2017 GAY SKI WEEK

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January 15-22, 2017 Roaring Fork Gay and Lesbian Community Fund  
Fashion & Art Program Participation Contract

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In honor of our 40<sup>th</sup> Anniversary, we are expanding our shopping & gallery program over the entire week of January 15-22, 2017. We will be promoting your business in our Fashion & Art section of our Program Guide, Website, Social Media and through official signage during the week. Guests of Aspen Gay Ski Week are encouraged to walk around and shop at boutiques and galleries during Aspen Gay Ski Week. We are also going to hold a window contest for participating business and ACRA Members with a winner selected on Friday, January 20<sup>th</sup>. The theme of the window contest is "40 Years of Aspen Gay Ski Week". We encourage you to participate and our guests will be asked to go around and vote on their favorite window.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Business will provide the Roaring Fork Gay & Lesbian Community Fund (Aspen Gay Ski Week) with the following:

1. Signed contract by **November 1, 2016** with contact information
2. \$1000 cash donation by **December 1, 2016** (check made out to Roaring Fork Gay & Lesbian Community Fund and mail to: PO Box 3143 Aspen, CO 81612)
3. Logo, photo, link and and contact information for both the website and Program Guide
4. A Brief Description of your business

The Roaring Fork Gay & Lesbian Fund (Aspen Gay Ski Week) will provide you with the following:

1. Official listing in the shopping section of our AGSW Program Guide
2. 1 Full Page ad in our Program Guide
3. Logo & link on AGSW website with editorial
4. Opportunities to display and distribute promotional materials in the hospitality suite and in the VIP gift bags
5. Mobile Marketing Twitter and Facebook promoting your business during the week
6. Inclusion in AGSW's e-newsletters
7. Official Partner signage and rainbow flag to be displayed in your store front all week

I agree to the above terms and conditions. Please sign, date, scan and email to [pamela@gayskiweek.com](mailto:pamela@gayskiweek.com). Please contact Pamela Herr if you have any questions at [pamela@gayskiweek.com](mailto:pamela@gayskiweek.com).

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Pamela Herr

Date

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Participating Business

Date