

ASPEN GAY SKI WEEK 2014

JANUARY 12-19, 2014



advertising specifications

Advertisements should be submitted by **October 25, 2013**

Please email final files to patrick@aguynamedpatrick.com

We will accept the following digital file formats for advertising:
.pdf .eps .ai .indd and .tif

Files made in the following applications will be accepted:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- PDF files (Press-Optimized with fonts embedded)

We will not accept ads made with the following programs:

- Microsoft Word
- Microsoft Publisher
- Microsoft Excel

Artwork requirements:

300 dpi, CMYK format. Logos/artwork downloaded from the Internet are not acceptable as their resolution is too low for printing.

For full-page ads, please maintain a margin of .5" on all sides for important elements and text.

Advertising materials that do not conform to the stated requirements will not be accepted.

submission instructions

Please submit ads electronically.

Use the following instructions to send your files:

1. If your submission includes more than one file, create a Stuffit or WinZip file of all the necessary files.
2. If the file is under 15MB, submit your file via email to patrick@aguynamedpatrick.com
3. If the file is over 15MB, visit www.yousendit.com and follow the instructions for sending files.

If you have any questions or need assistance, email
patrick@aguynamedpatrick.com

\$1000

full page ad
(full bleed)

5.75" x 8.75"
(trim: 5.5" x 8.5")

ad formats and pricing

Ads are due October 25

\$700

½ page ad vertical
2.25" x 7.75"

\$700

½ page ad horizontal
4.75" x 3.75"

\$500

¼ page ad vertical
2.25" x 3.75"

\$500

¼ page ad horizontal
4.75" x 1.75"