AGSW

CELEBRATING 49 YEARS OF PRIDE IN ASPEN

2026 PROGRAM ADVERTISING

advertising specifications

Advertisements should be submitted by October 31, 2025
Please use www.wetransfer.com to send ads. Delivery email should be lukas@nhxdesigns.com

We will accept the following digital file formats for advertising:
.pdf .eps .ai .indd and .tif

Files made in the following applications will be accepted:
• Adobe Photoshop • Adobe Illustrator • Adobe InDesign
• PDF files (Press-Optimized with fonts embedded)

We will not accept ads made with the following programs:
• Microsoft Word   • Microsoft Publisher   • Microsoft Excel

Artwork requirements:
300 dpi, CMYK format. Logos/artwork downloaded from the Internet are not acceptable as their resolution is too low for printing.

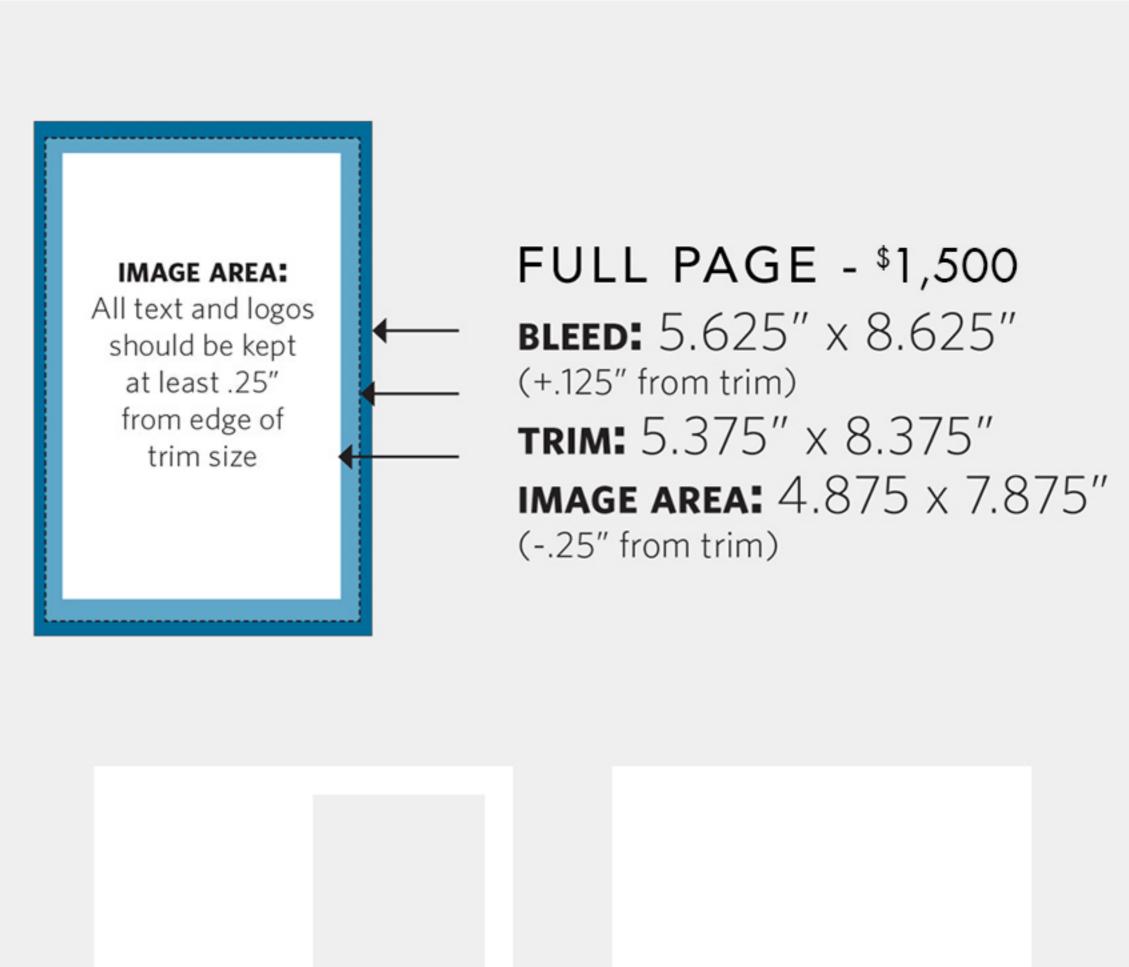Advertising materials that do not conform to the stated requirements will not be accepted.
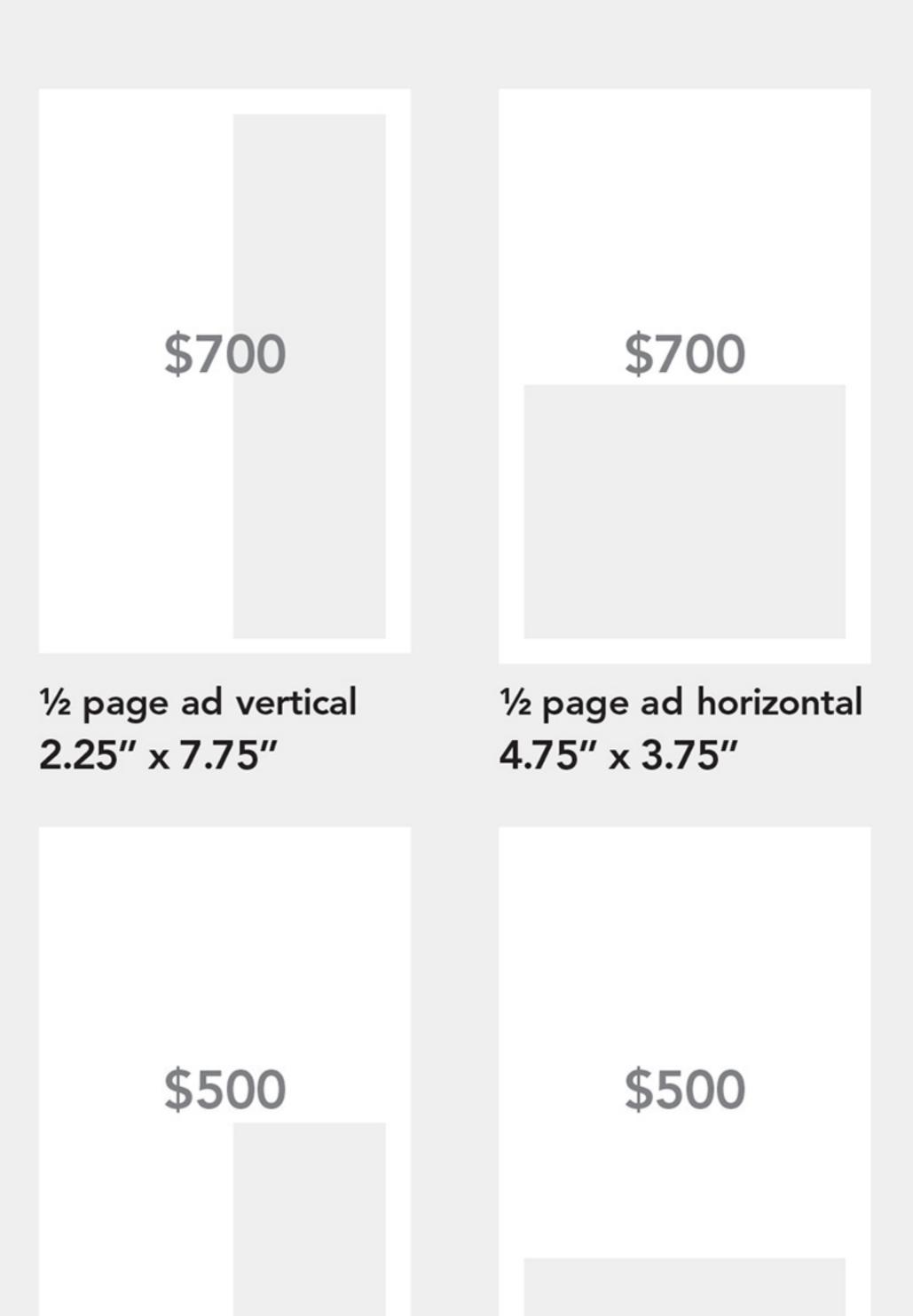
submission instructions

Please submit ads electronically.

Use the following instructions to send your files:
1. If your submisison includes more than one file, zip the contents into one file
2. If the file is under 15MB, submit your file via email to
   lukas@nhxdesigns.com
3. If the file is over 15MB, visit wetransfer.com and follow the instructions for sending files.

If you have any questions about
ad specifications, please email
lukas@nhxdesigns.com

IMAGE AREA:
All text and logos should be kept at least .25" from edge of trim size

FULL PAGE - $1,500
BLEED: 5.625" x 8.625"
(+.125" from trim)
TRIM: 5.375" x 8.375"
IMAGE AREA: 4.875 x 7.875"
(-.25" from trim)

$700
½ page ad vertical
2.25" x 7.75"

$700
½ page ad horizontal
4.75" x 3.75"

$500
¼ page ad vertical
2.25" x 3.75"

$500
¼ page ad horizontal
4.75" x 1.75"